



Mohamed Kamar

Adobe Certified Educator (ACE) | Art Director
20+ Years of Experience



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Skills

Leadership & Strategy

- Corporate Training
- Art Direction
- Creative Strategy
- Team Mentoring

Technical Expertise

- Graphic & UI/UX Design
- Motion Graphics
- Brand Identity Design
- Adobe Creative Suite (Expert)

Training Skills

- Instructional Design
- Public Speaking
- Workshop Facilitation



Education

- B.Sc. in Faculty of Engineering



Languages

- | | |
|-----------|--------|
| • Arabic | Native |
| • English | Good |



Professional Summary

With over 20 years of experience, I transform complex ideas into simple, elegant, and impactful visual experiences. My mission is to lead creative teams in developing strategies that achieve measurable business goals, with a focus on the luxury market. As an expert lecturer for the national "Digital Egypt Builders Initiative (DEBI)", I have had the privilege of mentoring and repairing the next generation of designers to compete at the highest global standards.



Professional Experiences

Lecturer & Master Trainer | Digital Egypt Builders Initiative (DEBI)

- Ministry of Communications and Information Technology, Egypt | Present.
- Mentored and trained over 2,000 professional designers on the latest Adobe Creative Cloud technologies.
- Developed advanced curricula for Motion Graphics and UI/UX, ensuring alignment with international best practices and industry demands.
- Provided expert oversight on practical projects, elevating the artistic and technical skills of trainees to a professional level.

Digital Art Manager & Instructor | YAT Learning Solutions, Egypt.

- Managed and directed the digital art and design curricula, ensuring alignment with official Adobe standards and evolving market needs.
- Delivered corporate training programs and workshops to a diverse portfolio of clients, supporting organizations in adopting effective creative strategies.



Certificates

- Adobe Certified Educator (ACE)
- Adobe Certified Instructor (ACI)
- Google UX Design Professional Certificate
- Creativity For All Certificate (Adobe)
- Teach Creativity with Adobe and Khan Academy
- Adobe Teaching Online Masterclass
- Autodesk Certified Instructor (Gold)
- Certificate in Trainer Preparation - ITI (1999)

"Holder of over 50 international certifications in design, technology, and training from leading vendors including Adobe, Autodesk, and Microsoft."