Web Design with WordPress Training Course

Overview of the Course

The Web Design with WordPress Training Course at Elegant Training Center is a detailed program tailored to teach participants how to create stunning, functional websites using WordPress. This course covers everything from the basics of setting up a WordPress site to advanced customization and optimization techniques. Whether you are new to web design or looking to refine your skills, this course provides the knowledge and hands-on experience needed to build professional websites.

Importance of the Course

In today's digital age, having a well-designed website is crucial for businesses and individuals alike. WordPress is one of the most popular content management systems, powering over 40% of all websites. Mastering WordPress web design can open numerous opportunities, allowing you to create dynamic websites that meet modern standards. This course is essential for anyone looking to enhance their web design skills and stay competitive in the digital landscape.

Who Should Learn This Course

- Aspiring web designers and developers
- Business owners looking to create or improve their online presence
- Marketing professionals aiming to broaden their skill set
- Students and graduates interested in a career in web design
- Freelancers and consultants offering web design services
- Anyone interested in learning how to build websites using WordPress

Course Objectives

- Understand the fundamentals of web design and WordPress.
- Learn how to set up and configure a WordPress website.
- Gain skills in customizing WordPress themes and templates.
- Develop expertise in using plugins to enhance website functionality.
- Master the principles of responsive design and website optimization.
- Learn how to maintain and secure a WordPress website.

What You Will Learn

- Basics of web design and the role of WordPress in web development.
- How to install and configure WordPress on a server.
- Customizing themes and creating unique website layouts.
- Adding and managing content, including text, images, and videos.

- Utilizing plugins to extend website functionality.
- Principles of responsive design to ensure websites look great on all devices.
- Best practices for website optimization and performance enhancement.
- Techniques for securing and maintaining a WordPress site.

Skills and Knowledge Gained

- Proficiency in setting up and managing WordPress websites.
- Ability to customize themes and design visually appealing websites.
- Skills in using plugins to add features and functionality.
- Knowledge of responsive design and website optimization techniques.
- Expertise in maintaining and securing WordPress sites.
- Understanding of web design principles and best practices.

Industries You Can Work In

- Digital Marketing Agencies
- E-commerce and Retail
- Media and Publishing
- Technology and Software Companies
- Education and E-learning
- Healthcare and Wellness
- Hospitality and Travel
- Non-Profit Organizations

Career Opportunities After Completing the Course

- Web Designer
- WordPress Developer
- Front-End Developer
- Digital Marketing Specialist
- Freelance Web Designer
- In-house Web Developer
- UX/UI Designer
- Website Maintenance and Support Specialist

Course Outline

WordPress Introduction
How to check WordPress website?
WordPress installation
How to install WordPress on localhost?
How to select web hosting of WP?
How to book a domain name?

WordPress Dashboard Overview
What is WordPress theme & plugin?
How to install WP theme & plugin?
WordPress general settings
WordPress reading settings
WordPress media settings
WordPress permalink settings
Creating posts in WP
Creating categories
Creating sub-categories
Creating pages
Creating a separate blog page
Creating menus
Creating sub-menus or dropdowns
Introduction about Elementor
How to install Elementor page builder?
Adding Google Map
Astra Build-in Template Library
Creating Website in WP
Changing logo in theme
How to create footer?
WP Forms introduction
Creating WP forms
Changing login URL for security
Adding YouTube video in WP
Adding video in background
Adding WhatsApp chat in WP
Setup custom 404 Error Page
Adding call now button
Contact Form 7 using Elementor
How to add sliders in WP homepage
Setup maintenance page
Redirect URL | 301 redirection
Social share plugin
How to move WP local server to live?
5 WordPress plugins for website
How to create Header & Footer?
Image Compression Plugin
How to add live chat in WP?
How to create a Thank You Page?
Removing unwanted theme & plugin
Duplication of Page & Post
How to take backup of website?
Adding FAQ Section in Website

How to embed PDF in website?
Showing Google Reviews
How to restore your website

WHY JOIN US?

Elegant Professional and Management Development is a leading training center in Dubai, U.A.E. We specialize in affordable and effective face-to-face training in a variety of courses to meet the needs of today's business.

One-to-One Training and planning suiting to individual convenience
Course materials
Demo lectures
Online Live Classes
Training in a small batch for personalized attention
Case studies with simulations
Interaction and group discussions
Well-designed teaching system
Very near to Metro Station
Training by Qualified professionals and Subject Matter Experts
Flexible class timings

Course Duration – 30 Hours