GRAPHIC DESIGN 2025
COURSE

PHOTOSHOP - ILLUSTRATOR - INDESIGN

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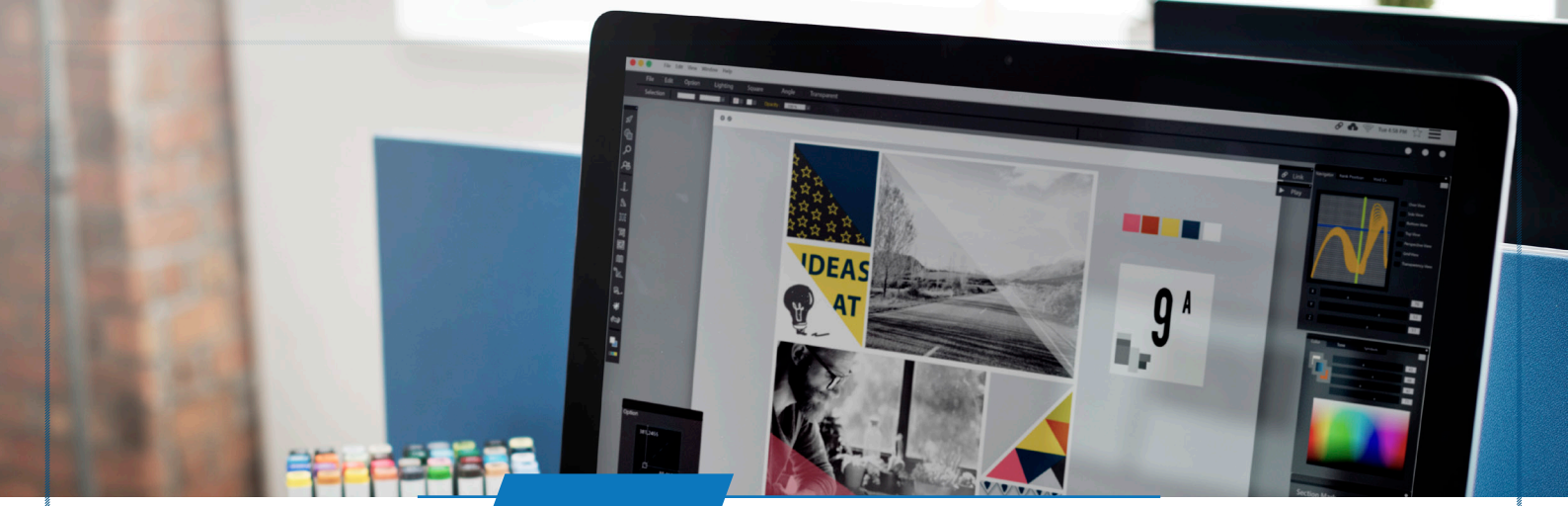
For whom is the course for?

This course is suitable for

- Beginners who wants to become a graphic designer.
- Students who have the passion of designing.
- Professionals who wants to increase the designing skills.

Pre-requisites

Basic understanding of computer is enough to learn this course.



About PHOTOSHOP

Adobe Photoshop is a versatile graphics editing software with a user-friendly interface, supporting various file formats. It offers advanced tools for 3D modeling and video editing and allows for precis e editing with masking, selection tools, and effects.
It is essential for designers, photographers, and artists to manipulate digital images and graphics.

What you can expect ?

Understand the Photoshop interface: navigate the Photoshop user interface, understand the menus and tools, and customize the workspace to your preferences.

Understand the basics of image manipulation: change the size, color, saturation, brightness, contrast, and sharpness of an image, as well as other basic manipulation

Using Layers and Masks: Use layers and masks to work on specific parts of an image and to create complex effects.

Creating special effects: create special effects such as filters, text effects, drop shadows, highlights and more.

Understanding file formats: different file formats for saving and exporting images for specific uses such as print, web and social media.

Where to look for JOB ?

Advertising Agencies: Advertising agencies employ graphic designers to create ad campaigns for clients.
Web design companies: Web design companies hire designers to create user interface designs, mockups, and banner ads.
Video production companies: Video production companies employ motion design artists and video editors to create animations and videos.
Graphic design studios: Graphic design studios hire graphic designers to create logos, illustrations, and product designs.

About ILLUSTRATOR

Adobe Illustrator is a vector graphics editor for creating scalable graphics. Its user-friendly interface and precise tools allow for intricate illustrations, including vector-based shapes, gradients, patterns, and customizable brushes. It has tools for 3D modeling, perspective drawing, and type manipulation. Illustrator is essential for scalable graphics and supports various file formats.

Why learn ILLUSTRATOR ?

A course on how to use Adobe Illustrator can help to:

1-Gain a thorough understanding of the features of Adobe Illustrator

2-Learn how to create vector illustrations

3-Manipulate shapes, colors and patterns

4-Use text tools and styling effects

5-Create professional graphics and infographics for print or digital media

6-Export and share projects with colleagues or clients

7-Master the skills necessary to create high-quality, professional graphics.

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About INDESIGN

Adobe InDesign is a professional page layout software used to create print and digital publications such as magazines, books, brochures, and interactive PDFs. It offers advanced layout tools such as layout grids, paragraph and character styles, as well as collaborative features such as file management and teamwork.

Why you should learn INDESIGN?

By learning this course you will be able to

1-Gain a thorough understanding of the features of Adobe InDesign.

2-Learn how to create layouts for print and digital media.

3-Use text and typography tools to create professional documents.

4-Manipulate images, shapes, colors and graphics for visually appealing presentation.

5-Understand how to manage design elements using layers and styles.

6-Export and share projects with colleagues or clients.

7-Master the skills necessary to create high-quality professional documents.

Where to apply for JOB ?

Here are some examples of positions where proficiency in InDesign may be an asset:

-Graphic designer
-Art director
-Copywriter
-Editor
-Layout Manager
-Interior designer
-Web designer
-Communication manager
-Production manager
-Graphic designer

Brief Contents

ADOBE PHOTOSHOP 2025

- Getting to know the tools
- Image Corrections
- Working with new documents
- Working with selection
- Layer,Layer Masks & Clipping mask
- Working with Selection tools
- Painting with the mixer brush
- Creating collages
- Effects with filters
- Typographic designs
- Gif animation
- Output to different formats
- Advanced techniques

ADOBE ILLUSTRATOR 2025

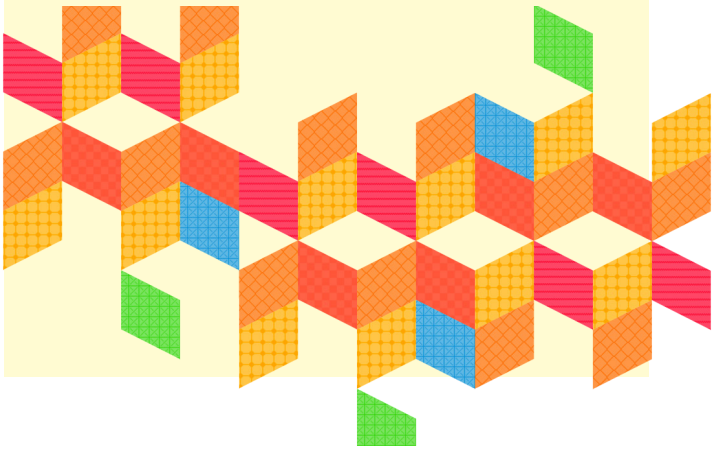
- Introduction to shapes
- Creating and editing shapes
- Drawing icons/vectors
- Working with brushes
- Working with pathfinder
- Working with text
- Transforming pictures, shapes & text
- Transforming objects
- Working with 3D
- Design layouts, paper adverts, cd covers, posters, cartoons, brochures
- Package design, logo
- Output to different formats

ADOBE INDESIGN 2025

- Introduction to InDesign work area
- Setting up a document and working with pages
- Working with rulers and guides
- Creating text and text frames
- Flowing text
- Working with typography
- Formatting paragraphs
- Inserting pictures
- Importing and modifying graphics
- Printing and exporting
- Book designing
- Creating interactive documents
- Creating e-book

PROJECTS

- POSTER DESIGNING
- LOGO DESIGN
- SOCIAL MEDIA AD CREATION
- PHOTO MANIPULATION
- 3D MOCKUPS
- PACKING DESIGN
- MAGAZINE LAYOUT CREATION
- CREATING BROCHURES



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